

Socialization of Innovative Learning Methods to Improve Teacher Competence at Public Elementary School 091488 Bahsampuran, Simalungun Regency

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Abstract: This Community Service Activity aims to improve the Competence of Elementary School Teachers at SD Negeri 091488 in developing innovative learning methods in the classroom. The procedure for the activity carried out by the STIKOM Tunas Bangsa Pematangsiantar Community Service Team is to deliver the material directly and discuss it. The method used in this activity is socialization, which involves conducting various lectures and demonstrations. The data collection technique is in the form of observation to determine whether or not this socialization is necessary. This activity has an outlet so that teachers can design and create innovative learning methods and also know what processes must go through to develop creative learning methods. The participants who took part in this activity were six teachers, one principal, one vice principal, and an administrative staff. These participants are teachers from SD 091488 Bahsampuran, Simalungun. The results obtained from this Community Service activity showed active participation, where teachers seemed very enthusiastic about the material presented by the resource person.

Keywords: Innovative Learning, Methods, Socialization, Teacher Competence

1 Introduction

In the modern era, learning cannot only rely on conventional methods. Changes in technology, knowledge, and student needs require teachers to continue to innovate in learning methods. Socialization of innovative learning methods needs to be carried out at SDN 091488 Bahsampuran to improve teacher competence so that the teaching and learning process is more effective and enjoyable. Learning innovation can improve the quality of students by making teaching and learning activities smoother, more conducive, and more creative, thereby fostering students' enthusiasm for learning.

Education is a conscious and planned effort to create an atmosphere for the learning process so that students actively develop their potential to have spiritual strength, self-control, personality, intelligence, noble morals, and competent and cultured skills for the benefit of the nation and state (Law No. 23 of 2023). As mentioned, education is the main key to achieving success and prosperity in life. In this case, every teacher at least has a method that can increase students' enthusiasm for learning.

Learning is an activity that involves someone in an effort to obtain knowledge, skills, and positive values by utilizing sources for learning (Kaharuddin, 2020). Learning is also a basic process of education. This learning is the process of creating conducive conditions for interaction in teaching and learning communication between teachers, students, and other learning components to achieve learning goals.

According to the big Indonesian dictionary, innovation is introducing something new or a renewal / new creation. Innovative is also an idea, a concept that is new and useful for the long term. So innovative learning is learning designed by teachers that is new, unlike what is usually done. This aims to facilitate students in building their own knowledge in the context of a process of behavioral change towards a better direction, according to the potential possessed by students.

Innovative learning is an approach or method of learning that involves the use of new approaches, strategies, and technologies that aim to create a more effective, relevant, and interesting learning experience for students

(Akbar et al., 2023). This combines concepts and principles of learning that go beyond traditional approaches with a focus on developing critical thinking skills, creativity, collaboration, communication, and problem solving. According to (Kertati et al., 2023) innovative learning is a learning process that is designed in such a way that it is different from learning carried out by teachers (conventional). This innovative learning is more directed at student-centered learning. This was also expressed by (Aqib & Murtadlo, 2022), namely, innovative learning is student-centered learning, meaning that learning provides more opportunities for students to construct independent knowledge (self-directed) and is mediated by peers (peer-mediated instruction).

Innovative learning is learning that is able to solve problems or solve problems that are being faced by the class community based on class conditions, where this learning refers to strategies and methods that can improve positive abilities. Every teacher must be able to create innovative learning for their students. With the implementation of innovative learning carried out by teachers, students will be able to develop their creativity. If a student's level of creativity is higher, the higher the student's stimulation. This will have a positive impact on students and their learning process.

The need to socialize innovative learning methods in schools is caused by several factors, including: (1) the need to improve the quality of learning and student learning outcomes, (2) rapid technological developments, (3) demands of a new curriculum that emphasizes active and creative learning, and (4) the importance of increasing student motivation and interest in learning.

Choosing the right method can solve problems, so that education will always experience good improvements (Nofitasari, 2020). With innovative learning, this will also be able to inspire students' thinking processes in solving their respective problems. In addition, innovative learning can also encourage students to think critically in dealing with a problem.

Every teacher must be able to create a fun atmosphere in the teaching and learning process. Teachers who teach without using creativity and innovation in the learning process will later decrease students' motivation and interest in learning because students/learners feel bored and not interested in the learning delivered by the teacher. This will also have a negative impact on student learning outcomes. Success or failure in managing a class can be seen from students who feel happy to follow the learning process and actively participate in learning (Maulida, 2017). As we know, as teachers we must be able to be innovators, which means teachers must be able to create new ideas, and also creative ideas or new ideas in learning. With innovation from teachers, teachers can create a new atmosphere in the learning process. This is one way that teachers can attract students' interest in learning, so that learning is not monotonous and attracts more students' attention. Therefore, being an innovative teacher is an important quality that must be in a person.

2 Method

The Innovative Learning Method Socialization Activity was attended by all teachers, principals, vice principals, and administrative staff at SD 091488 Bahsampuran, Simalungun Regency. Of the 9 participants who participated, on average, all teachers were ASN and only one participant was not ASN, namely the administrative staff. There are several stages carried out by the community service team, namely the preparation stage, application planning and evaluation. In the preparation stage, the community service team visited the school to ask permission to conduct community service activities. In the planning stage, the service team determines the date with the principal to carry out when this socialization activity will be carried out. In the application stage, the service team visits the school again to carry out this socialization activity. In the last stage, it is the evaluation stage. The teachers and the community service team discuss activities to increase student learning motivation by implementing innovative learning methods. This community service activity was conducted on Friday, August 23, 2024, at 08.00 - 11.30 WIB at the SD 091488 Bahsampuran Building, Simalungun Regency. The method used in this activity is the lecture and discussion method, where the Community Service team is a resource person in this activity. For the socialization activity of the innovative learning method material itself it is divided into several stages, namely:

Table 1. The stages of Activities During the Socialization Process

No	Activity Stage	Time	Material
1	First	60 minutes	The resource person provides material on the importance of the role of teachers in developing innovative learning methods, in order to increase student motivation and interest in learning in the future.
2	Second	70 minutes	Application of innovative learning to all teachers at SD 091488 Bahsampuran, related to what models can realize innovative learning.

3	Third	50 minutes	Teaching simulation for teachers at SD 091488 SD Bahsampuran
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3 Results and Discussion

The main target of this community service activity is teachers at SD 091488 Bahsampuran, Simalungun Regency. This activity consists of 3 stages, namely:

1. Delivery of material related to Innovative Learning Methods by resource persons (Community Service Team)
2. Activities to apply concepts and understanding.
3. Teaching simulation for teachers at SD 091488 Bahsampuran.

The first activity was in the form of delivering material to teachers at SD 091488 about the importance of a teacher's role in developing innovative learning methods. This material delivery activity also took place smoothly and solemnly. The teachers were very enthusiastic about listening and understanding what was conveyed by the resource person. There were also several teachers who asked questions to the resource person. During the activity process, the teachers played a very active role in participating in this community service activity.



Figure 1. Resource Persons Provide Material Related to Innovative Learning Methods



Figure 2. Discussion (Q&A with Teachers)

After the first activity, we held a coffee break or rest for 10 minutes. Then continued with the second activity, which was about how to apply concepts and understanding related to innovative learning methods to teachers of SD 091488 Bahsampuran, Simalungun Regency. This second activity lasted approximately 70 minutes. The teachers were also very enthusiastic and curious about new things that would later be applied to students in order to increase students' motivation and interest in learning. With new methods or new ideas that are not monotonous, it is hoped that students will be more active in the learning process in class.



Figure 3. Process of Activities Applying the Concept of Innovative Learning Methods

The next stage is the third stage of the teaching simulation process. In this third session, the teachers were still enthusiastic because at this stage, they discussed innovative learning and teaching simulations. There was 1 teacher came forward and wanted to practice one of the innovative learning methods in the room. The atmosphere in this activity was very happy. The participants also provided input and suggestions for this activity. At the end of the activity, the Community Service Team gave prizes in the form of awards to teachers who were active during the Community Service activities. The resource person (Community Service Team), accompanied by students, gave prizes in the form of souvenirs to active teachers.



Figure 4. Giving Souvenirs to One of the Participants

After the activity took place, all participants took a photo together with all the teachers, the community service team and also students of STIKOM Tunas Bangsa Pematangsiantar. This activity went smoothly and all participants could feel the benefits of this activity.



Figure 5. Group Photo of All Teachers and the Principal

Innovative learning is a learning process that uses new approaches, strategies, and technologies to create more effective, relevant, and engaging learning experiences for students. It aims to address learning challenges and

improve learning outcomes in creative and innovative ways. This needs to be implemented by teachers when teaching students, so that students will also be up to date with the latest knowledge.

4 Conclusion

In this Community Service activity, teachers were very enthusiastic in participating in the activity. Almost all teachers were able to improve their ability to design and create an innovative learning method, to prepare an innovative learning model plan. In addition, teachers also gained new experiences that they had not had before. Each teacher (participant) felt helped by this Community Service activity. This activity was very fun and not boring for teachers. Teachers also understand that even though they are in a village, innovative learning methods are also very important. This creates a new idea that has never existed before.

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